

# YO to GO!

## Success Stories

### York County School Division, VA.

In December 2012 SUDIA partnered with General Mills to introduce parfaits for lunch at 10 elementary schools throughout the York County School Division. In January 2013, the county school nutrition department extended the program to include all secondary schools.

Participation began to pick up during the third week of the new program. In February 2013, York County plans to conduct a month long promotion in all secondary schools. Students who choose parfaits will have the opportunity to win an iPod shuffle or music card from SUDIA.



The school district aims to mirror the success shown previously in elementary schools (where yogurt parfait sales reached 50-100 servings per day). Parfaits are now being sold at lunch in every York County school.

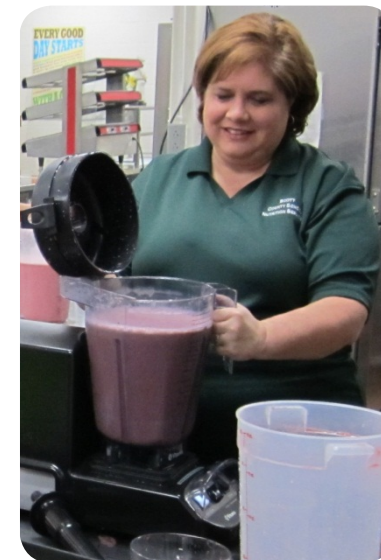
Sharon Rhoads-Williams, Child Nutrition Director said, *"Thanks so much, SUDIA, for your help with our events. What a success! You guys are GREAT!"*

### Southern Elementary: Scott County, KY.

Smoothies have been included on the menu since the fall of 2011. The school was the first to receive a commercial Vitamix blender through SUDIA's Smooth & Smart program. School Nutrition Manager Mitzi Marshall serves smoothies as part of the reimbursable breakfast program.

*"Smoothies are a great way to boost participation at breakfast. We serve an average of 250 smoothies on our Smoothie Breakfast days. Our participation is higher on these days. More students eat breakfast. Kids love a cold treat, and what better treat than a smoothie full of fruit and yummy dairy?"* said Marshall.

Marshall uses a ratio of 6 ounces yogurt to one cup of fruit.



### Vicksburg Warren School District, MS.

The school district began a Grab n' Go Breakfast Program in the 2011-2012 school year.

The popular Yogurt Combo, which includes a carton of flavored yogurt, fruit, and graham crackers neatly packaged in a clear clam shell container, was one of the initial offerings. The Yogurt Combos are attractively merchandised in a countertop glass front merchandiser purchased with grant funds.

*"Yogurt Combos are a quick, attractive, and delicious way to promote dairy, fruit and whole grains and it appeals to both students and teachers,"* said Gail Kavanaugh, Child Nutrition Director of Vicksburg Warren School District.



Visit [FuelUpToPlay60.com](http://FuelUpToPlay60.com) for more breakfast ideas.

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