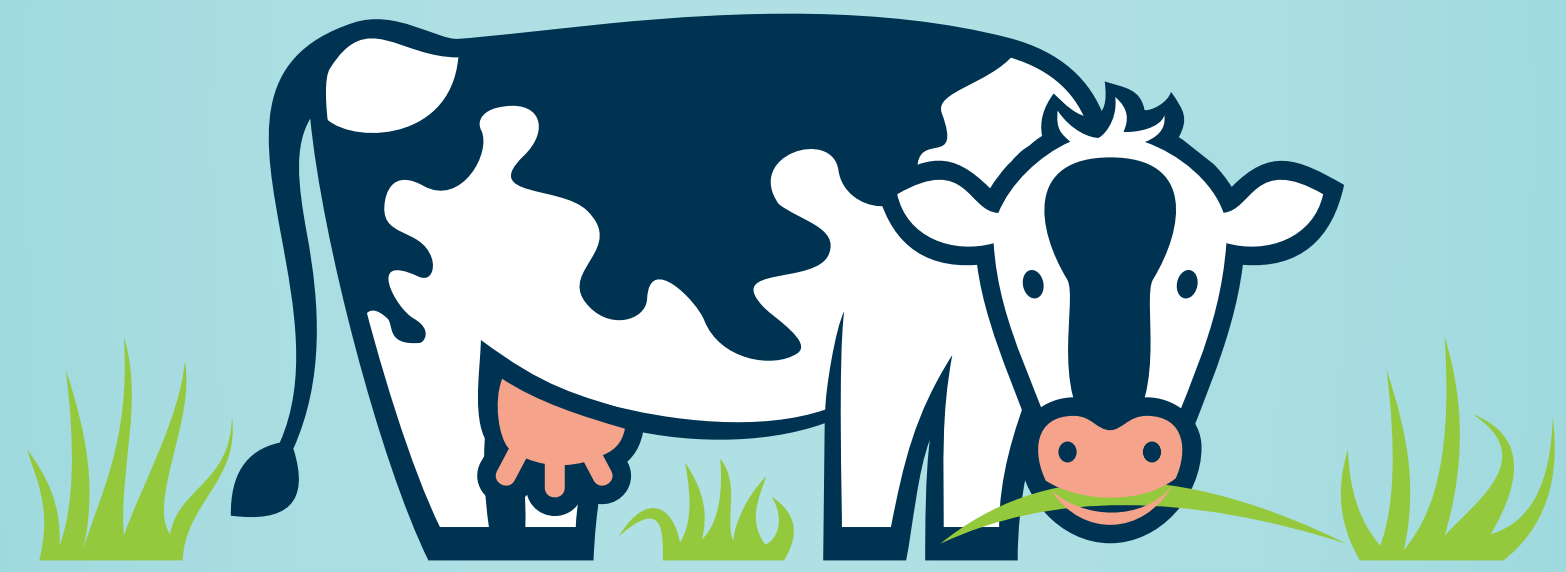


Farm Fridge

From sun and feed

Milk comes from healthy, well-fed cows.



Cows eat and drink



Then the cow's body uses these foods to make milk.

To cow...

Milk is collected and cooled in the milking parlor.



The cow's udder is cleaned.

This helps keep the milk clean. And it is a signal for the cow to "let down" her milk.

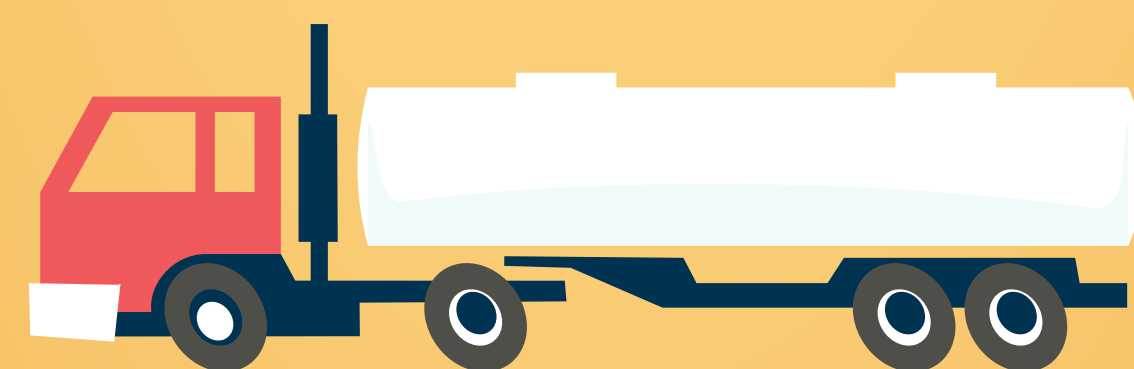


Cows are milked by machine
at least twice a day.



Pump it. Cool it.

Milk is cooled to keep it fresh and good tasting.



Every day or two,
milk is taken to a dairy plant in an insulated tank truck.

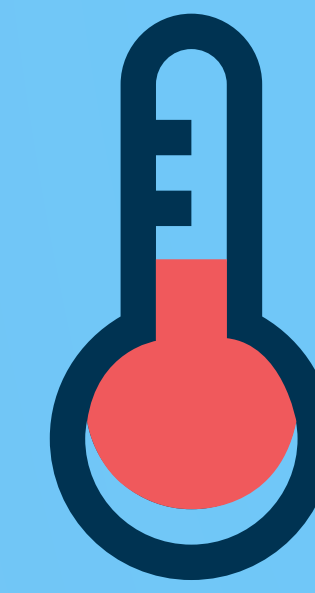
To Dairy Plant...

Milk is pasteurized for your health.



Milk is tested

to assure its freshness and safety.



Homogenize and Pasteurize:

Milk is heated to a high temperature to kill any bacteria. This keeps milk fresher longer.

During this process milk is **never touched by human hands.**



Milk is stored in a refrigerated room

until it is loaded on a delivery truck.



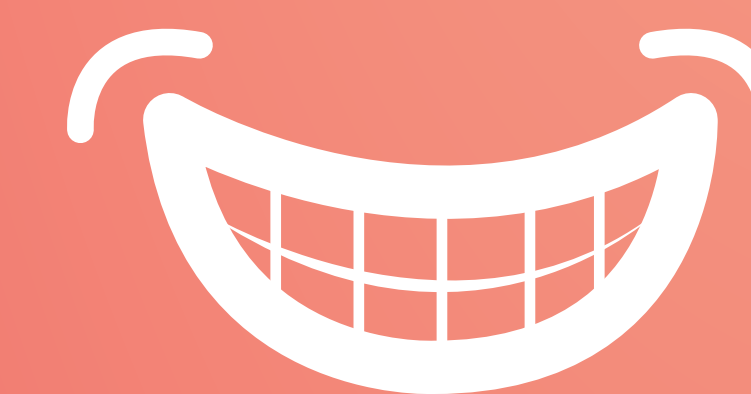
To you!

Milk is delivered to many places.



Thanks to a modern delivery system,

people of all ages can drink good tasting, fresh milk wherever they are.



Wherever you drink milk, it's good for you. That's because milk helps **build strong bones and teeth.**