

# Let's CELEBRATE the 17th annual **WORLD SCHOOL MILK DAY**



The whole world  
**loves MILK!**

The first World School Milk Day (WSMD) was celebrated in September 2000 and has since become an annual event celebrated around the world. It is promoted actively by the Food and Agriculture Organization (FAO) of the United Nations.

SUDIA invites your schools to celebrate WSMD by teaching students about the importance of drinking milk as part of a healthy, balanced diet with an emphasis on milk as an excellent source of vitamins and minerals that kids need to stay alert and ready to learn.

SHARE YOUR WSMD  
PHOTOS AND POSTS  
WITH THE HASHTAG:

**#WSMDSOUTHEAST**



## September 28, 2016



### SCHOOL-WIDE CELEBRATIONS

- Share morning announcements using [WSMD templates](#) on days leading to WSMD
- Invite a farmer to school to answer questions and talk about life on the farm
- Have students dress in colors like their favorite flavor of milk - pink, brown or white



### CAFETERIA PROMOTIONS FOR MANAGERS

- Milk Mustache Photo Zone - take snapshots and display in the cafeteria
- Conduct a lucky milk carton contest - reward winning students with a prize
- Invite a cow mascot to lunch



### CLASSROOM LEARNING FOR TEACHERS

- Choose educational activities from our [Book List](#) and [Lesson Plans](#)
- Create cow masks and [milk mustaches](#) in art class to use at the Cafeteria Photo Zone
- Download a [Farm to Fridge](#) poster to show how milk gets from the cow to you

Download WSMD materials at [southeastdairy.org/school-meal-promotions](http://southeastdairy.org/school-meal-promotions)

Brought to you by the Dairy Farm Families of the Southeast.