Cows are milked by machine at least twice a day.

Pump it. Cool it. Milk is cooled to keep it fresh and good tasting.

Wherever you drink milk, it's good for you. That's because milk helps build strong bones and teeth.

Every day or two, milk is taken to a dairy plant in an insulated tank truck.

Milk is delivered to many places.

Homogenize and Pasteurize: Milk is heated to a high temperature to kill any bacteria. This keeps milk fresher longer.

Milk is tested to assure its freshness and safety.

Milk is stored in a refrigerated room until it is loaded on a delivery truck.

To cow...

To Dairy Plant...

To you!