

The Dairy Alliance

Foodservice Partnership Program

Who We Are

We are a non-profit organization funded by US dairy farmers. We don't represent any specific dairy brands.

We provide customized research, culinary concepts, market testing, LTO's, and innovations for food-service organizations that wish to develop or enhance menu items that incorporate dairy.

What We Do

Why Partner With Us?

- Market-focused industry experts
- Customizable approach to operator needs
- Access to the latest research and trends
- Culinary ideation, concepting, and sourcing
- Expert perspectives from dairy and culinary leaders
- Access to dairy farmers with links to farm to table and sustainability programs and practices



**Some
Qualifying
Products
Include**