



# Kids are drinking **What?!**

Kids are drinking **soda** and **fruit drinks** as early as

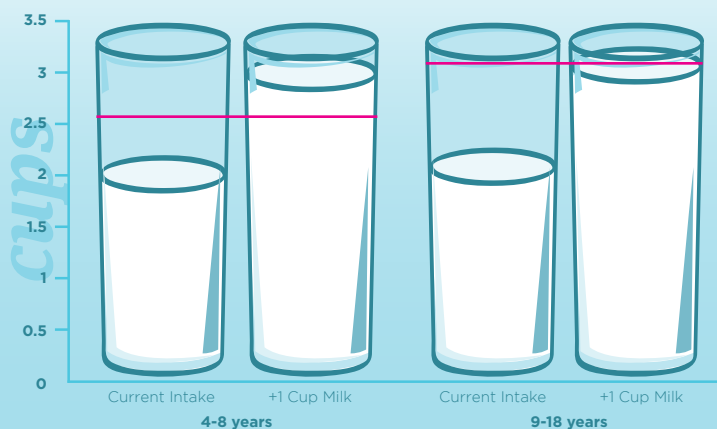
## 7 MONTHS

Based on NHANES Data, 2007-2010



When kids miss out on **Milk**, they miss out on **Nutrition.**

Pour **one more** to close the **nutrient gap**



Based on NHANES Data, 2007-2008

Dairy delivers **major nutrition**



What does the American Academy of Pediatrics Recommend for kids?  
**Milk** at meals and **Water** in between.