You gain access to special resources designed to develop and implement intelligent strategies for dairy-inclusive menu items to better drive food and beverage sales and traffic growth.

**Why partner with us?**

As a part of the National Dairy Council and funded by US dairy farmers, The Dairy Alliance is dedicated to bringing new ideas, innovation and dairy inclusive menu integrations to foodservice operators.

**DAIRY INDUSTRY & INGREDIENT EXPERTS**
- Science-based dairy industry research
- Champions of innovation
- Dairy industry market implications

**DELIVERING EMERGING INSIGHTS**
- Customized customer research
- Food & beverage trend reports
- Market forecasting

**CULINARY INNOVATION SUPPORT**
- Menu & recipe innovation
- New product development
- Operations & commercialization support

**CONNECTING WITH FARMS**
We’re dedicated to animal welfare, the environment and ensuring dairy is produced responsibly and ethically.

**ACCESS TO EXTENSIVE RESOURCES**
- Limited-time offers
- Turn-key programs
- Market testing
- Product development
- Promotions

**COLLABORATE WITH US.** Let’s work together to develop a long-lasting partnership and create mutually beneficial programs that promote dairy on menus. Visit TheDairyAlliance.com/food-service/ to learn more.