



Dairy Holidays Toolkit

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Use the suggested posts below to share the resources in this toolkit on social media during various "dairy holidays." The text can also be adapted for websites and digital newsletters. Click here to download pictures to promote the resources.

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September 29, 2021: World School Milk Day

- Today is #WorldSchoolMilkDay! Whether your kids are at school or at home, @thedairyalliance has dozens of free downloadable resources for kids to learn about dairy's journey from farm to fridge. Look at suggestions on how to set up a display to show your students the benefits of milk.

[Be Smart Drink Smart Display Guide](#)



October 12, 2021: National Farmer's Day

- On #NationalFarmersDay, learn from @thedairyalliance about Dairy Farm Families who work hard to provide nutritious milk to schools and communities every day and how our Farmers are some of the best recyclers.

[Discover Dairy Curriculum](#)



October 11-15, 2021: National School Lunch Week

- Celebrate #NationalSchoolLunchWeek trying this recipe for Queso Meatballs served over brown rice, pasta, or chips. Check out this and other great recipes @ undeniably dairy for a hit at lunch.

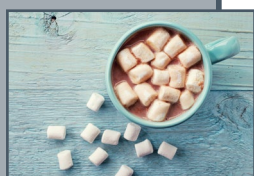
[Queso Meatballs Recipe](#)



November 9, 2021: National Greek Yogurt Day

- Today is #NationalGreekYogurtDay! Celebrate by enjoying a delicious recipe made with Greek yogurt from @thedairyalliance. Yum!

[Lemon Cheesecake Bars with Berry Swirl Recipe](#)



December 13, 2021: National Cocoa Day

- Pour a steaming mug of hot cocoa with extra spices on #NationalCocoaDay! Check out @thedairyalliance's resources for starting a Cocoa Moo service at your school.

[Cocoa Moo Solutions](#)



January 11, 2022: National Milk Day

- Happy #NationalMilkDay! Get your high school students thinking about milk in a whole new way by starting a Moo Brew service with coffee and milk.

[Moo Brew Service](#)



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February 13, 2022: National Cheddar Day

- Today is #NationalCheddarDay! Celebrate at school with Mega Cheese Muffins that are great with fruit and milk!

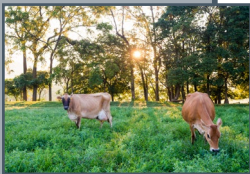
[Mega Cheese Muffins Recipe](#)



March 7-11, 2022: National School Breakfast Week

- During #NationalSchoolBreakfastWeek, aim for a new dairy recipe each day @NationalDairyCouncil, the recipes are perfect for that breakfast in the classroom and grab and go that will make your school a winner.

[Breakfast Baskets Recipe](#)



April 22, 2022: Earth Day

- #DYK there are virtual field trips to visit a dairy farm and learn how cows are cared for and farmers care for the Earth. Check out this video visiting Windcrest Holsteins Farm to learn how dairy farmers work daily to care for their cows, environment, and local community every day.

[Virtual Farm Trip to Windcrest Holsteins](#)



May 2022: American Cheese Month

- What are your favorite ways to eat cheese? Try these healthy ideas for a cheese charcuterie board and more @thedairyalliance for #AmericanCheeseMonth!

[Charcuterie for Everyone](#)



June 2022: National Dairy Month

- June is #NationalDairyMonth! Fat or non-fat, white, chocolate or flavored, learn from @thedairyalliance how milk is nature's best sports recovery beverage.

[Milk Nature's Sports Drink](#)



June 1, 2022: World Milk Day

- Milk has 13 nutrients that help provide a firm foundation for a healthy body. There are several myths that surround milk. Read this to understand more how important a role milk plays for good health!

[Milk Myths](#)



July 17, 2022: National Ice Cream Day

- Make ice cream at home or try making homemade ice cream sandwiches from @TheDairyAlliance using recipes for a cool treat!

[How to Build a Creative Ice Cream Sandwich](#)

