Cows are milked by machine at least twice a day. Collect, cool it. Milk is cooled to keep it fresh and good tasting.

Wherever you drink milk, it's good for you. That's because milk helps build strong bones and teeth.

Every day or two milk is taken to a dairy plant for processing and bottling.

To dairy plant... Milk is pasteurized for your health.

Homogenize and Pasteurize: Milk is heated to a high temperature to kill bacteria. This keeps milk fresher longer.

Milk is tested to assure its freshness and safety.

Milk is stored in a refrigerated room until it is loaded on a delivery truck.

To you! Milk is delivered to many places.

Thanks to a modern delivery system, people of all ages can drink good tasting, fresh milk wherever they are.

Whenever you drink milk, it's good for you.